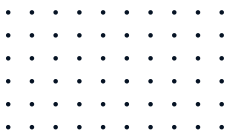


BUSINESS PROPOSAL



**YOUR TRUSTED
BACK-OFFICE
ACCOUNTING
PARTNER FOR US
& CANADIAN
CPAS AND SMALL
BUSINESSES :**



OUTSOURCING 2025

PRESENTED TO :
CPAs and Small Businesses

PROPOSAL BY :
CountKeeper.com

Hello Everyone!

For Success Business In The Future

➔ Executive Summary

At CountKeeper, we bridge the gap between excellence and efficiency. As a trusted Indian accounting outsourcing firm, we deliver end-to-end accounting support for US and Canadian CPA practices — from tax preparation and bookkeeping to CFO-level insights — enabling you to focus on growing client relationships while we handle the heavy lifting.



Whether you
require ongoing
full-time support
or occasional
hourly assistance !

➔ Introduction



CountKeeper is a leading accounting outsourcing partner specializing in empowering US & Canadian CPAs and Small Businesses with scalable, reliable, and precise solutions.

We understand the dynamic nature of accounting workloads — which is why our flexible engagement models allow you to scale up or down based on your business needs. Whether you require ongoing full-time support or occasional hourly assistance, CountKeeper ensures your practice stays financially sound, compliant, and competitive.

→ Our Service

01

1. Bookkeeping Services

Accurate and timely bookkeeping to maintain flawless financial records and smooth operations.

02

2. Tax Preparation

Efficient, compliant, and secure tax preparation for your clients — reducing your seasonal workload stress.

03

3. AR and AP Management

Streamlined Accounts Receivable and Payable processes to optimize flow and maintain satisfaction.



→ Our Service

04

4. CFO Services

Strategic financial guidance to help your clients make profitable & highly efficient business decisions.

05

5. Payroll Services

End-to-end payroll management, ensuring compliance and on-time employee payments.

06

6. Financial Review

Detailed financial review and reporting to identify trends, risks, and perfect growth opportunities.



➔ Why Choose CountKeeper?

- ✓ **Specialized in US & Canadian Accounts** – We understand your market, compliance requirements, and deadlines.
- ✓ **Scalable Workforce** – Adjust your team size as per seasonal or project demands.
- ✓ **Cost-Effective** – Access top-tier talent at a fraction of local hiring costs.
- ✓ **Data Security First** – Strict confidentiality and secure data-handling protocols.



➔ What Our Clients Say !

Our clients are at the heart of everything we do. Over the years, we've had the privilege of partnering with CPA firms across the US and Canada, helping them save time, reduce costs, and deliver exceptional service to their clients. Their words reflect our commitment to accuracy, reliability, and long-term partnerships. Here's what they have to say about working with CountKeeper.



Nirvana



"Countkeeper has been an invaluable partner to our business. I highly recommend Prince! He is deeply committed to every project he takes on and brings incredible enthusiasm to solving any problem. His ability to find solutions is exceptional. I won't be looking anywhere else for an accounting team."



Andrew



"Stayed in contact, verbally and within messages, worked very hard to complete a large task in a short amount of time. Will work together again."

→ Engagement Models :

We understand that accounting firms often face fluctuating workloads, seasonal spikes, and changing client demands. Hiring full-time staff can be costly, and downsizing can be challenging. That's why we offer two flexible engagement models designed to save costs, improve efficiency, and help your firm grow without staffing headaches. You simply focus on bringing in business – we'll provide the right professionals to get the job done. Our dynamic model allows your team to expand instantly during busy periods and scale down just as quickly when demand drops, ensuring you always have the perfect-sized team for your needs.



01. Full-Time Resource Model :

Our Full-Time Resource Model provides you with dedicated accounting professionals who work exclusively for your firm, just like an in-house team – but without the overhead costs.



02. Hourly Model :

Our Hourly Model offers complete flexibility for CPA firms that need additional support only during peak seasons, special projects, or ad-hoc requirements – Need to pay only if use.

→ CountKeeper Leader's



Prince Rana

(Founder & Head of Accounting)

With over a decade of experience in U.S. and Canadian accounting & payroll, Prince is the driving force behind our firm's financial expertise. As Founder and Head of Accounting, Prince brings a deep understanding of cross-border tax regulations, compliance standards, and financial strategy.



Pankaj Kumar

(Co-Founder & Bookkeeping Specialist)

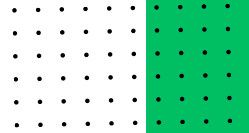
Pankaj Kumar is a seasoned accounting professional with over 7 years of specialized experience in U.S. and Canadian financial systems. As Co-Founder and Senior Accountant, he brings strategic insight, technical precision, and a client-first mindset to every engagement.



Gaurav Sharma

(Co-Founder & AR/AP Specialist)

Gaurav is a seasoned Accounts Receivable and Payable Specialist with over 7 years of experience supporting U.S. clients. As an AR and AP expert, he ensures that all bills and invoices are processed and paid on time, while strategically managing due dates to optimize cash flow and maintain strong financial health for businesses.





THANK YOU !




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